TERRITORIAL PROTECTION
Strengthen the protection and management of protected areas and indigenous territories.

GREEN ALTERNATIVES
Food and economic systems compatible with forests that do not rely on or promote cattle ranching.

FOREST RESTORATION
Forest restoration that regenerates soils that are degraded by livestock pastures and focuses on maximizing ecological integrity, social benefits, creating jobs and financial sustainability.

MORE TREES
FEWER COWS

NO MORE COWS IN PROTECTED AREAS!
Compliance with laws and regulations to ensure the complete absence of livestock in protected areas and indigenous territories.

RESPONSIBLE LIVESTOCK TRACEABILITY
Ensuring that cattle and their products come from deforestation-free and conflict free-zones.