

## **TERRITORIAL PROTECTION**

**Strengthen the protection and management of protected areas and indigenous territories.**

## **GREEN ALTERNATIVES**

**Food and economic systems compatible with forests that do not rely on or promote cattle ranching.**

## **FOREST RESTORATION**

**Forest restoration that regenerates soils that are degraded by livestock pastures and focuses on maximizing ecological integrity, social benefits, creating jobs and financial sustainability.**

**MORE  
TREES  
FEWER COWS**

## **NO MORE COWS IN PROTECTED AREAS!**

**Compliance with laws and regulations to ensure the complete absence of livestock in protected areas and indigenous territories.**

## **RESPONSIBLE LIVESTOCK TRACEABILITY**

**Ensuring that cattle and their products come from deforestation-free and conflict free-zones.**