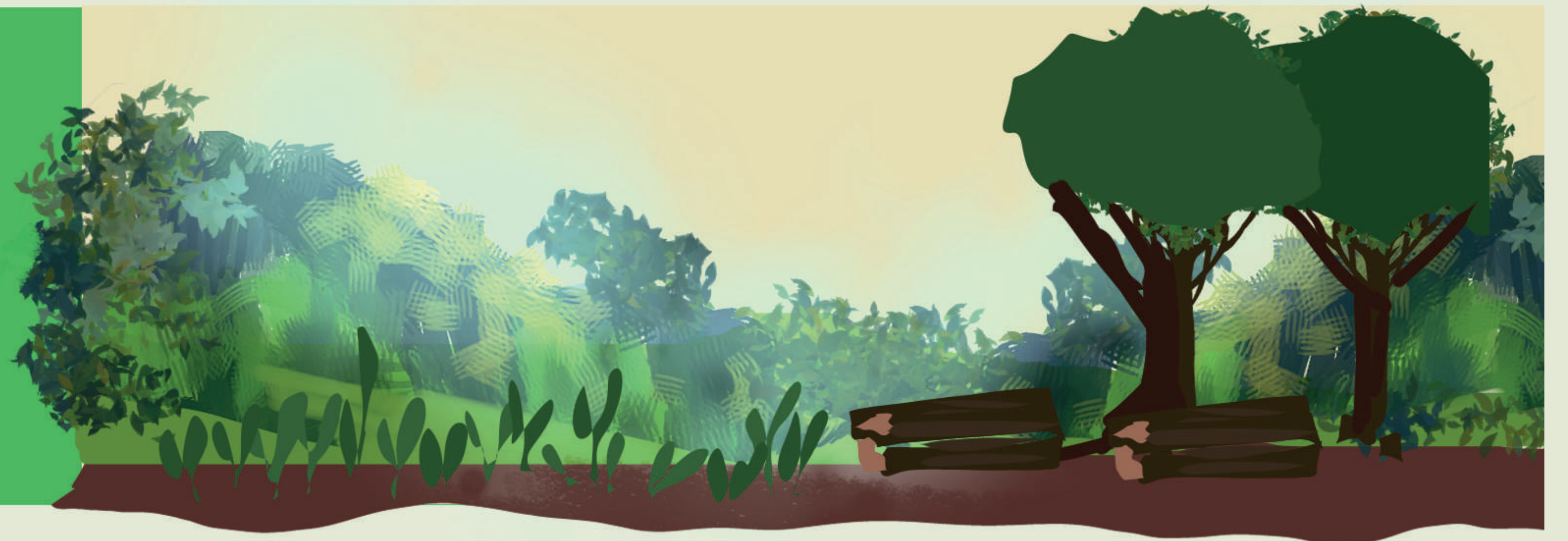


ALTERNATIVES TO **CATTLE RANCHING**

for a greener and sustainable future

RENEWABLE RESOURCES

Sustainable management of timber and non-timber products, while respecting conservation areas.



SUSTAINABLE FOOD PRODUCTION

Cultivating organic and diverse foods, based on ancestral practices like crop rotation and association to prevent soil degradation.

PROTEIN DIVERSITY

Expanding our diet to include alternative protein sources such as beans and chicken, reducing cattle consumption.



COMMUNITY BASED TOURISM

Responsible travel that celebrates cultural and biological diversity while generating income for communities.

REVIVING OUR FORESTS

Forest restoration that not only restores biodiversity but also provides long-term economic benefits.



**MORE
TREES**
FEWER COWS



ENVIRONMENTAL SERVICES

Compensations for forest, water and biodiversity protection.