PROJECT BRIEF | December 2017

Breaking the Gridlock: Building Government Commitment to Effectively Address Wildlife Trafficking in Viet Nam





IMPLEMENTATION PERIOD: 1 September 2015 to 31 May 2018



PROJECT GOALS/OBJECTIVES

The project aims to reduce pressure on globally threatened species from across the Lower Mekong Basin by strengthening enforcement to combat wildlife trafficking networks in Viet Nam. We aim to generate the political commitment required in the Government of Viet Nam to implement a strategic wildlife crime prevention program that will result in reduced consumption and disruption of major wildlife trafficking networks through effective enforcement actions against major wildlife traffickers.



The Wildlife Conservation Society (WCS) saves wildlife and wild places worldwide through science, conservation action, education, and inspiring people to value nature. Over its proud 120 year history, WCS has significantly helped to advance wildlife conservation around the globe in partnership with governments and local communities. Currently, WCS has nearly 60 country offices worldwide, and the New York headquarters in the United States.





KEY ACTIVITIES

- Develop an influencing strategy toward enhancing the national response to wildlife trafficking.
- Conduct briefings and organize side events with National Assembly representatives and the Office of the National Assembly.
- Facilitate online talks and interviews with influencers, including a televised roundtable with law enforcement agency leaders.



- Organize informal networking events with policy influencers and reach agreements on individual actions towards fighting for wildlife.
- Facilitate and attend meetings for different NGOs/international organizations working against wildlife trafficking.
- Provide on-the-job support to law enforcement agencies to implement high-profile enforcement actions.
- Generate media coverage on Vietnamese citizens serving prison sentences in African jails.
- Collaborate with Viettel Global company on a roaming SMS for Viettel users in African countries.
- Raise awareness and build support from Viettel staff and families in African countries.

EXPECTED OUTCOMES/FUTURE DIRECTION

- An influential conservation constituency is activated that advocates policy-makers and enforcement agencies for specific actions and enhancement in the national response to wildlife trafficking in Viet Nam.
- An effective wildlife crime prevention outreach program is implemented that demonstrates political commitment, and informs Vietnamese citizens about the risks of partaking in wildlife crimes in Viet Nam and African countries.



KEY PROJECT PARTNERS

- Viet Nam CITES Management Authority.
- National Assembly Office.
- Supreme People's Procuracy.
- Ministry of Public Security.
- Viettel Global Company.
- Vietnamese Embassies in key African countries.
- Viet Nam Wildlife Support Network.



PROJECT LOCATIONS

Nationwide





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